



Global Web2Print Solutions



“ Why Web2Print?

More marketers are turning their attention again towards print. Having been proven to drive significant ROI when working in tandem with digital channels, print is the medium that cuts through the noise.

New and emerging printing techniques and technologies don't just apply to creating beautiful artwork. There are benefits to finding process efficiencies.

Web2Print begins with procurement-led dynamic publishing. It then extends beyond job submission as it integrates with a multitude of MIS and Customer Resource Management Software. The possibilities of automation through software integration are endless.

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About vpress

From simple business stationery to targeted marketing collateral, Vpress is a global provider of personalisation solutions allowing users to create, edit and proof orders into any workflow.



Vpress's solution Coreprint Pro is proven, mature and used widely by some of the world's biggest brands in 125 countries and counting.

We are the market leaders in Web2Print technologies. We specialise in making sure that our customers can achieve process efficiencies.

However, printing is only half the story.



Web2Print is used in many different industries from creative agencies to office products and facilities management as they diversify and aim to meet customer needs.



Web2Print provides powerful, personalised content, enabling multimedia campaigns and seamlessly integrating with MIS, workflows and ERP/CRM software.



**OUR ROOTS IN
PRINT AND
TECHNOLOGY
ENABLE US TO
PROVIDE A
SOLUTION TO
ANY INDUSTRY.**



A single Storefront that allows customers to create, review and submit their artwork securely 24/7. This is an entry level Web2Print solution that can grow with your business.



With no proprietary software to download, customers have an intuitive and secure way to create, manage and order print with production ready files making their way straight into your workflow.



Launch unlimited Storefronts and catalogues for your clients with Coreprint Pro. You will have the training and support you need to create and manage your own sites and templates.



Integration is available for many different software solutions including MIS, ERP/CRM. This can mean being the difference between being a faceless supplier or a key strategic partner – which one do you want to be?

Simplify Your Processes

Coreprint is the world's most robust cloud-based Web2Print solution on the market today. You can reduce your operational costs and build customer loyalty with Coreprint.



Any Browser or Device

There is no proprietary software to download, so users can manage and order from any browser from any device.



Integration

Helping you work together as one, we can support integration of your MIS, ERP/ CRM as the first step to automation.



Fully Internationalised

Your customers can use Coreprint in their preferred language and currency wherever they may be in the world.



Automation

With integrated systems, you have the beginnings of a fully automated solution - generating revenue while you sleep.

A comprehensive Web2Print solution can help you to achieve maximum profitability to meet your business needs. Web2Print integrates effortlessly into your production processes, creating efficiencies that make significant savings that can be as much as 40%!

Our Modules

Our range of modules allow you to add extra functionality and tailor Coreprint Pro to meet your needs.



API INTEGRATION

Web2Print with no boundaries: our comprehensive API enables you to allow different applications to 'talk' to one another, reducing silos and duplication of effort.

Our Development Team will work with you to find the best solution.



B2C

Customised print is available at the hands of the consumer direct - and it is driving modern printing.

Our WooCommerce plugin for WordPress is an excellent choice for those who want to create and deploy a unique and attractive B2C website quickly.



COREDAM

Digital Asset Management (DAM), enables users to manage their files and images with ease.

The first line of defence in brand guardianship, users can create campaigns using pre-approved high quality images easily and efficiently in Coreprint.



PAYMENT GATEWAY

Whether you are working B2B or B2C, the option to pay at the time of ordering ensures a positive cashflow.

Installing a payment gateway is the perfect solution to allow flexible and secure card payments at the time of purchase.



RFQ

Manage quote requests, remove the barriers to purchase and sell more print with Request For Quote (RFQ).

RFQ is print pricing for the future, requesting all variables needed to quote, reducing lead times and admin.



COREDIRECT

Variable Data Printing (VDP) is a proven way to personalise and drive ROI in your printed campaigns.

From simple variable products to a highly personalised campaign, VDP can give your campaigns a new lease of life.

Our Services

At Vpress, we partner our customers to their success. As each business is different – we have the flexibility to help you find a way to make Web2Print work for you and your business.



Bespoke Development

Our highly experienced UK based developers come from print backgrounds and bring a wealth of experience to the table. We have the flexibility to help you find a way to make Web2Print work for you with bespoke development.



Integration

Integrating software solutions reduces manual touch points across procurement, production and reporting functions.

This can minimise costs and eliminate silos. We integrate with many MIS, ERP/CRM solutions.



Support

Our UK and Australia based teams are on hand by email, telephone and video conferencing for technical support.

Your account manager will work closely with you to help you make the most of Coreprint.



Template Creation

Templates help you to easily manage your artwork with no specialist software or design background.

While it is simple to create templates, you may not always have the time - we can help.



Tender Preparation

We can help you with those tricky technical qualifications and presentations for tenders that require Web2Print.

If you require expert assistance, we are on hand to help - we can help you pitch perfect.



Training

With our effective training, you will have the resources you need to start your Web2Print journey with us. We will show you how to create and manage templates, Storefronts and catalogues - and show you how easy Coreprint is to manage.



Case Study better business partners

cdl manage print for some of the world's biggest brands using Coreprint Pro.

When one of their key clients called to say they would need to move to their global purchasing platform - SAP Ariba, they knew it would need to integrate with Coreprint.

The Vpress development team have undertaken a significant number of integration projects for a wide range of corporate procurement applications. They understand the needs of all stakeholders in the process. Their experience ensures that projects run smoothly during the setup, testing and go live stages.

The client has now been able to purchase products from cdl through Coreprint on their own purchasing platform for a number of years now. It has automated the user's purchasing experience and allowed them to continue working closely with cdl.

cdl find Vpress are proactive and supportive of their business goals and the integration has run without fault, keeping their client satisfied.

Implementing Coreprint

The key to a successful Web2Print implementation lies in the training and ongoing support you receive from your provider.

1

Training

We are dedicated to ensuring that our customers have all the resources they need. We will teach you how to use Coreprint from your and your customer's perspective and how to create branded, mobile-responsive Storefronts quickly and with ease.

2

Support

We know that you may have follow up questions while introducing this solution to your customers. We are here for you with any technical, sales or day-to-day queries you may have by email and phone.

3

Account Management

Your account manager will support you internally and externally to help you use Coreprint to its fullest effect. This could involve advising on projects or accompanying you to client meetings.

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I would recommend
the team at Vpress to
anyone considering
Web2Print.

Dave Stones

B&B Press





Save up to 40%
on your job
production costs
contact us today

Vpress Ltd

2 The Old Yard, Prinbox Works
Lypiatt Street, Cheltenham, GL50 2UD UK

Phone: +44 1242 246970

Email: sales@vpress.com

vpress.com